



MAROON 5 FANS COMPETE TO CREATE ORIGINAL MAGAZINE COVER FOR THE BAND AT BRICKFISH.COM

Music Monitor Network and Maroon 5 partner with Brickfish to select fan-designed "Monitor This!" Magazine cover.

SAN DIEGO, CA - JUNE 06, 2007 --Grammy Award winning band, Maroon 5 and Music Monitor Network have announced an online contest open to all fans to design the August 2007 cover of Monitor This! magazine.

To celebrate the release of their new album, *It Won't Be Soon Before Long*, and their hit single, "Makes Me Wonder," Maroon 5 will select winning artwork created by a dedicated fan. The winning artwork will be featured on the cover of "Monitor This!" and will be published nationwide this summer. The winner will receive full creative credit, a print of the cover autographed by Maroon 5, other autographed Maroon 5 swag and be featured on the Monitor This! Magazine website.

Music Monitor Network selected Brickfish, the people-driven marketing platform, to drive fan interaction, including the ability to submit magazine covers, review designs, vote for and share the designs online. "This will be the first cover of Monitor This! Magazine to showcase art created by consumers. Brickfish is the perfect match for us as they have successfully run campaigns with consumer generated content for many well known bands," said Michael Kurtz, President of Music Monitor Network.

Music Monitor Network and their website MonitorThis.com allow users to find links to the best indie record stores across the country.

"We are very pleased to have Music Monitor Network as a partner and we're excited about the opportunity to help Maroon 5 reach fans while finding outstanding creative designs to feature on the cover of Monitor This! Magazine" said Hyder Rabbani, Vice President of Sales and Business Development, of Brickfish. "It is great to see creative fans being recognized in a meaningful way."

Brickfish.com has reached millions of consumers. The company has successfully hosted over 70 online campaigns showcasing thousands of pieces of brand-specific user-generated content for well-known companies in the music, fashion, and lifestyles industries.

The contest ends June 27, 2007 and is located at: www.brickfish.com/music/Maroon5

About Music Monitor Network

The Music Monitor Network was formed in June 1997 to benefit mid-sized independently owned music retailers and record labels/distributors. By combining the marketing efforts of mid-sized chains across the country, the Music Monitor Network allows labels to save time and money by enjoying economies of scale in the execution of innovative promotional and advertising campaigns. Music Monitor Network programs promote the sale of both developing artists and hit product, as well as a full range of DVDs.

About Brickfish

Brickfish has created a new approach to online marketing. Our platform enables companies to drive consumer interaction and response through the world of User Generated Content (UGC). Companies can use the Brickfish platform to launch advertising and marketing campaigns that spark the creation of branded, user generated content and peer-to-peer sharing of this content across the Internet.

Our approach is unique and highly personal. All Brickfish campaigns are 100% brand focused and begin by inviting consumers to submit their original brand-centric content (blogs, images, video or audio). Anyone can easily review, vote on, view and propagate this branded content around the Internet. Each interaction with the content increases the time consumers spend with the brand. Brickfish is able to measure these interactions both on Brickfish and across the Internet, after which we provide our clients with detailed reports that provide both qualitative and quantitative information about their campaigns.

Brickfish campaigns reward consumers for creating content, reviewing, voting, viewing or propagating branded content to the web. Rewards include unique prizes and recognition across the internet. Brickfish is located in San Diego, California. For more information, please visit www.brickfish.com.

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